



167 Corey Road, Suite 205  
Boston, MA 02135  
617.738.5844  
888.454.0787 toll-free  
617.738.5843 fax

[www.fxtrans.com](http://www.fxtrans.com)

**NEWS RELEASE—For Immediate Release**

**CONTACT:** Patrick McGonagle  
ForeignExchange Translations, Inc.  
617.738.5844 (Boston, MA)  
[pmcgonagle@fxtrans.com](mailto:pmcgonagle@fxtrans.com)

**FOREIGNEXCHANGE TRANSLATIONS AND UNISCAPE TO PROVIDE  
ONE-STOP CONTENT GLOBALIZATION SOLUTIONS**

**Partnership allows clients to meet all their enterprise globalization needs in one place**

**BOSTON, MA (July 30, 2001)**—With global companies looking to reduce costs and find new avenues for revenue growth, quickly and cost-effectively reaching international markets has become the next major challenge for business.

In order to meet this challenge, companies must successfully manage their “global content.” Global content management is the complex process of keeping product and corporate content updated globally across linguistic, cultural and national boundaries. Achieving this requires a combination of sophisticated software and expert language services.

ForeignExchange Translations, a leading provider of translation and localization services, today announced that it has signed an agreement with Uniscape, a leader in globalization software and services, to provide clients with a one-stop solution to their global content management needs.

ForeignExchange Translations has selected Uniscape as a Global Compliance Partner and will offer its clients global content management solutions that integrate Uniscape’s offerings with ForeignExchange’s translation and localization services. Through this partnership, the two firms will act as a team, providing clients with the technology and services they need—all in one place.

Uniscape’s global content management application automates the manual process of localizing and updating enterprise content, reducing costs and driving faster revenue growth through rapid Time-to-Global Markets™.

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“Uniscape’s proven globalization products are a wonderful complement to our language services,” says Andres Heuberger, President of ForeignExchange Translations. “This combination of software and services will help us provide clients with the most comprehensive enterprise content globalization package possible.”

“We are pleased to be partnering with ForeignExchange Translations, a leader in delivering comprehensive language solutions to regulated industries,” said Craig Nichols, executive vice president of sales and services at Uniscape. “By combining Uniscape’s enterprise global content management software with ForeignExchange Translations’ language services, we will be able to provide Global 1000 companies with a powerful globalization solution.”

**About ForeignExchange Translations, Inc.**

ForeignExchange Translations is redefining the delivery of language services to web sites and online properties. ForeignExchange’s solutions are based on the proprietary *Multilingual Compliance Process*, which combines expert linguists, best-of-breed technology, and measurable translation quality in a robust and scaleable process that can be deployed in up to 32 languages simultaneously. The company provides web globalization, software localization, and technical translation solutions to clients such as Guidant (NYSE:GDT), Honda (NYSE:HMC), Corning (NYSE:GLW), H&R Block (NYSE:HRB), Victoria’s Secret (NYSE:IBI), and VeriSign (NASDAQ:VRSN).

For more information about ForeignExchange Translations, visit [www.fxtrans.com](http://www.fxtrans.com). For more information about Uniscape, visit [www.uniscape.com](http://www.uniscape.com).

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