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NEWS RELEASE—For Immediate Release

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**APPLIED BIOTECH SELECTS FOREIGNEXCHANGE TRANSLATIONS
AS TRANSLATION PARTNER**

IVD industry leader takes important step toward CE compliance

Cambridge, MA (May 26, 2003)—ForeignExchange Translations, Inc., the leader in providing multilingual compliance solutions to the medical device, biotechnology, and pharmaceutical industries, today announced that Applied Biotech, Inc. has selected the company as its primary vendor for CE marking translations.

“We are delighted to work with ForeignExchange Translations,” said Steve Worcester, Assistant General Manager of Applied Biotech.. “ForeignExchange has proven to us that they have the depth and breadth of expertise needed to help us meet the language requirements of Europe’s new In Vitro Diagnostics Directive (IVDD).”

The IVDD, which requires that diagnostic products for sale in Europe must carry the CE mark, has a compliance deadline of December 7, 2003. Andres Heuberger, President of ForeignExchange Translations, stressed that translation was a significant component of the CE marking process. “To understand exactly what packaging, labels and instructions require translation, a company must first develop a multilingual documentation strategy within the context of the conformity assessment process,” he said. “A lack of compliance with language conformity requirements can be a significant liability when the product hits the market,” he added.

Heuberger said that ForeignExchange specialized in translation solutions for the IVD industry so understood the issues around deciding on a market-entry strategy. “We work closely with many leading IVD manufacturers and have tremendous experience with IVDD translation strategies,” he said ForeignExchange’s proprietary Multilingual Compliance Process, developed specifically to meet the unique needs of IVD companies, plays an important part in the compliance effort. With a double check mechanism, it ensures the final deliverable product meets the highest standards. “We don’t just talk about quality, we measure it,” said Heuberger.

About ForeignExchange Translations, Inc.

ForeignExchange Translations, Inc., is redefining the delivery of foreign-language services to the medical device and pharmaceutical industries. ForeignExchange's solutions are based on its proprietary Multilingual Compliance Process, which combines expert linguists, best-of-breed technology, and measurable translation quality in a robust and scalable process that is deployed in up to 32 languages simultaneously.

ForeignExchange provides Internet globalization, software localization, and technical translation solutions to clients such as Abbott (NYSE:ABT), Johnson & Johnson (NYSE:JNJ), GlaxoSmithKline (NYSE:GSK), Baxter (NYSE:BAX), and Medtronic (NYSE:MDT). For more information, please visit www.fxtrans.com and www.IVD-Translation.com.

About Applied Biotech, Inc.

Applied Biotech Inc. is a leading developer, manufacturer and marketer of point-of-care, rapid diagnostic tests for an extensive menu of products with a focus on drugs of abuse, pregnancy and fertility and infectious disease. The company has a successful history of providing timely and cost-effective product development for various 'blue chip' clients and maintains strong OEM relationships with many of the world's leading marketers of in vitro diagnostic products.. For more information, please visit <http://www.abiapogent.com>.

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