

NEWS RELEASE FOR IMMEDIATE RELEASE

Custom technology tools create new efficiencies

Content management system integration tool and new release of translation workflow system see immediate results

Waltham, MA, April 15, 2008 – The first quarter of 2008 saw ForeignExchange Translations create a custom application to connect with a content management system and roll out a new release of its proprietary FXTracker workflow system. Both of these developments deliver on the goal of increasing workflow efficiency while cutting costs for both ForeignExchange and its clients.

Client content management system integration reduces costs of multilingual web site maintenance

One of ForeignExchange's clients, a large medical device company, uses Interwoven Teamsite as a content management and workflow system for its Website development. ForeignExchange built a custom connector that integrates with Interwoven to allow for the direct upload and download of projects and facilitate the automatic creation and setup of projects. This new tool has cut down on a number of administrative tasks for both ForeignExchange and its client, which in turn is reflected in faster translation turnaround times and a reduction in project management costs.

Internal enhancements increase efficiency

The latest release of FXTracker, ForeignExchange's workflow system, includes an internal module that addresses the unique requirements involved with managing client teams, allocating resources to teams, and tracking costs and tasks. The new module includes an enhanced integration of workflow with an ever-growing and complex vendor database, new capabilities that facilitate the allocation of resources to tasks, streamlined notifications, and state of the art booking and purchase order systems that are integrated with the workflow. The new module also allows for centralized management of resource data on a project-level basis.

Benefits of this new module are already being seen in a reduction in project management and vendor management time across all projects and clients, which is leading to reductions in overall project turnaround time and cost. ForeignExchange Solutions Development Manager, Barbara Peralta, says of the new release, "FXTracker continues to grow and adapt to our internal needs as well as to match our clients' use of state of the art technology and tools."

About ForeignExchange Translations – the leader in medical translations

ForeignExchange Translations, Inc. is redefining the delivery of foreign-language services to the medical device, biotechnology, and pharmaceutical industries. ForeignExchange's solutions are based on its proprietary Multilingual Compliance Process, combining expert linguists, best-of-breed technology, and measurable translation quality in a robust and scalable process that can be deployed in multiple languages simultaneously. ForeignExchange provides Internet globalization, software localization, and technical translation solutions to clients such as Abbott (NYSE:ABT), Becton Dickinson (NYSE:BDX), Johnson and Johnson (NYSE:JNJ), Medtronic (NYSE:MDT) and Wyeth (NYSE:WYE).

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