

NEWS RELEASE FOR IMMEDIATE RELEASE

World-class translation management, made in the Twin Cities

Upcoming workshop with former Medtronic translation manager

Newton, MA, May 25, 2010 – Translation professionals in the Upper Midwest will have to chance to hear how one of the top medical device companies in the world set up their translation program to achieve the highest quality results in their marketing, labeling and regulatory translations. On Tuesday, June 29th, Inna Geller, localization expert and former Senior Localization Operations Manager for Medtronic, will be speaking at an event hosted by ForeignExchange Translations, Inc. It will be held at the Embassy Suites hotel in Brooklyn Center, Minnesota, from 8:30 until 11:30am.

Ms. Geller will call on her unique expertise and extensive background to cover topics such as vendor selection, setting up translation process best practices, collecting quality metrics and in-country review. Attendees will have an opportunity to ask questions and interact with Ms. Geller and other translation industry professionals, and leave the workshop with practical tips that they can immediately implement at their own companies to start driving higher translation quality.

This event is the first in ForeignExchange's Multilingual Compliance Learning Series. Barbara Peralta, Vice President of Operations at ForeignExchange says, "This is an exciting way to kick off our education series. The Twin Cities is such an important area for the medical device industry and I think there will be a wealth of knowledge in that room on June 29th."

The workshop is complimentary but seating is limited so registration is required. More information about the event can be found at: <http://info.fxtrans.com/world-class-translation-management-from-vendor-selection-to-in-country-review/>

About Inna Geller

Inna Geller worked as a Senior Localization Operations Manager at Medtronic, Inc. from 1991 to 2009. In 2007, she spearheaded an international cross-functional team that followed a DMAIC / Lean Sigma methodology to optimize the translation portion of regulatory product submission process in Japan. Her efforts captured an additional two million dollars per month in previously unrealized revenue. Currently Inna is working as an independent consultant for Common Sense Advisory. She is a Green Belt and holds an MBA in general operations management from the University of St. Thomas in Minneapolis. Inna has been a speaker at LISA, STC and Localization World.

About ForeignExchange Translations – the leader in medical translations

ForeignExchange Translations, Inc. is redefining the delivery of foreign-language services to the medical device, biotechnology, and pharmaceutical industries. ForeignExchange's solutions are based on its proprietary Multilingual Compliance Process, combining expert linguists, best-of-breed technology, and measurable translation quality in a robust and scalable process that can be deployed in multiple languages simultaneously. ForeignExchange provides Internet globalization, software localization, and technical translation solutions to clients such as Abbott (NYSE:ABT), Johnson and Johnson (NYSE:JNJ) and Wyeth (NYSE:WYE). For more information, please visit www.fxtrans.com.